

WHEN YOUR BUSINESS  
TAKES A NEW TURN  
ACROSS BORDERS...

# Country Workshop

## WHO WILL BENEFIT FROM THIS SEMINAR?

This seminar is profitable for both inexperienced and experienced expatriates and their partners.

## WHY SHOULD YOU ATTEND?

### You will learn to:

- Understand culture 'shock': how it could affect you and how to cope with it.
- Understand local cultural values and the challenges they entail compared to your own values.
- Get to know specific behavior in the host country and how to deal with it.
- Receive country-briefing information.
- Develop a personal action plan and discuss individual concerns.

## METHODOLOGY

- Experience-oriented presentations about products of culture, culture shock, acculturation, norms and values related to the specific country.
- Discussions facilitating cognitive learning.
- Participation exercises with relevant information on practical do's and don'ts and how to acculturate.

## CONTENT OF THE SEMINAR

This program, based on extensive research and experience, has been developed especially for those who come to live (and work) in the host country. We promote this course to those who have been in the country at least one month and a half. This is a prerequisite since the seminar is built on first impressions of the country and its people. The discussion of these impressions sets the scene for a chapter on culture 'shock' and on how to deal with changes.

The link between products of culture, norms, values and social dilemmas will be shown in order to improve your understanding of and communication with the local people. The last part of the seminar will cover specific information about the host country, its people and about being a foreigner in your new business environment.

This program has proven to be successful and is an essential asset if you want to make your life in the host country easier and if you are willing to integrate.

### PRODUCT RANGE:

Living in Belgium, Living in France, Living in the Netherlands, Living in China, Living in India, Living in Japan. Other countries on request.

Cross-Cultural Awareness



**DURATION**

The seminar lasts 1 day. It starts at 9:00 AM and ends at 4:30 PM.

**LANGUAGE**

English, French & Dutch.

I would like to be contacted for more specific information on  
**'Country Workshop'** by:     phone     email

Name: .....  
First Name: .....  
Company: .....  
Title: .....

Address: .....  
Postal Code: .....  
City: .....  
Country: .....

Telephone: .....  
Fax: .....  
Email: .....



**YEO Management**  
Platte Lostraat 307A  
3010 Leuven  
BELGIUM  
T: +32 16 20 00 91  
F: +32 16 20 01 91

[www.yeo-management.com](http://www.yeo-management.com)  
[info@yeo-management.com](mailto:info@yeo-management.com)